



Smarter Decisions
for a Better World

Welcome to the Inaugural 2024 INFORMS Annual Meeting Exhibitor Newsletter!

Welcome!

Thank you for your support of the [2024 INFORMS Annual Meeting](#)! I published a series of newsletters for the Analytics Conference. They got good reviews, so I'm trying them again for the Annual Meeting. For now, newsletters are sent to the sales contact. Later I will send them to you and your on-site staff.

General Services Contractor

For the third year in a row, INFORMS has contracted with Shepard Exposition as its General Services Contractor (GSC). The Exhibitor Service Manual (ESM) will be available to download from the [Exhibitor Information](#) page on the website in July.

Exhibit Booth Assignments

Booth selections have begun! Exhibit booth selections were offered in the order in which contracts were signed AND deposit or full invoice payments were made. We started the process in May, and 14 exhibitors made their selections.

Annual Meeting Hotel Reservations

For your own protection, please exercise caution when making your hotel and travel arrangements. The Resiada website is the only officially endorsed method of booking hotel rooms for the 2024 INFORMS Annual Meeting. INFORMS only guarantees sleeping room rates or availability during the event dates for reservations made directly through the [hotel link](#).

Interested in Exhibitor Training?

Is your on-site booth staff in need of a refresher course to equip them with the knowledge and skills needed to make their participation in the Annual Meeting a success? INFORMS is considering hosting an Exhibitor Training webinar. If interested, please contact conferencesales@informs.org.

First Exhibitor Deadline: July 31

Complete the Exhibitor & Sponsor Requirements [online form](#). The information provided (i.e., contact, email address, company description, Exhibitor Workshop, Technology Showcase, etc.) is published on the conference website, on the registration platform, and in the mobile app.

Questions about the Annual Meeting?

If you would like to increase the size of your exhibit booth or add a sponsorship, please contact conferencesales@informs.org at The Wyman Company.

Please direct all exhibitor fulfillment, registration, workshop, showcase, and donation questions to [Loraine Coleman](#), the Exhibits & Meetings Manager at INFORMS.

Thank You! See you in Seattle!

Again, thank you for participating in the 2024 INFORMS Annual Meeting!