

2024 INFORMS Annual Meeting Exhibitor Newsletter (Issue 2)



Location

The 2024 INFORMS Annual Meeting will take place in the new [Summit Building](#), 900 Pine Street, part of the Seattle Convention Center (SCC). For those of you who attended the 2019 Annual Meeting, it was held in the Arch Building. **Note:** The two SCC buildings are not connected.

Some 2024 Annual Meeting programming will also take place in the Hyatt Regency, the headquarters hotel.

We've received an overwhelming response to the call for presentations. As a result, meeting space is at a premium in both locations.

Change in Technology Showcases Dates, Times, and Availability

Because of the space limitations, Technology Showcases are only available on Monday and Tuesday, October 21 & 22.

There were 20 (16 remain) total time slots available on a first-come, first-served basis (pending signed contracts and deposit or full payments). All Technology Showcases will take place in Room 345 of the Summit Building.

Exhibitor Workshops

Exhibitor Workshops will be held on Saturday, October 19. There were 28 (26 remain) total time slots available on a first-come, first-served basis (pending signed contracts and deposit or full payments). Exhibitor Workshops will take place on Level 4 of the Summit Building.

Complete the Exhibitor & Sponsor Requirements [online form](#) with your Exhibitor Workshop and Technology Showcase details on or before July 31.

Important Exhibitor Alert

As an exhibitor, you may receive emails and phone calls from various companies offering hotel rooms at discounted rates, attendee lists, etc. **These companies are NOT affiliated with INFORMS and are NOT authorized by INFORMS to contact exhibitors. Do not reply to these requests.**

The [Resiada website](#) is the only officially endorsed method of booking hotel rooms for the 2024 INFORMS Annual Meeting. The INFORMS group rates expire on September 26 or earlier if a hotel sells out.

[Learn what you can do to help squash these pirates.](#)

Other Ways to Support INFORMS in Seattle:

- [Career Fair](#)
- [Early Career Teachers' Network \(ECTN\)](#)

Social Media

Use #INFORMS2024 to promote your presence at the Annual Meeting. A Promotional Kit will be available in the Fall.

Questions about the Annual Meeting?

If you would like to increase the size of your exhibit booth or add a sponsorship, please contact [Judy Ridings](#) at The Wyman Company.

Please direct all exhibitor fulfillment, registration, workshop, showcase, and donation questions to [Loraine Coleman](#), Exhibits & Meetings Manager at INFORMS.

Thank you for participating in the 2024 INFORMS Annual Meeting! Your support is vital to its success!

See you in Seattle!