



Smarter Decisions
for a Better World



Welcome to the first 2025 INFORMS Analytics+ Conference Exhibitor Newsletter!

Welcome!

Thank you for your support of the [2025 INFORMS Analytics+ Conference](#)! Here are the details:

Conference Location

JW Marriott Indianapolis, 10 S West St, Indianapolis, IN

General Services Contractor

INFORMS has again contracted with Shepard Exposition as its General Services Contractor (GSC). Shepard will email a link to their new ExhibitorPro online ordering platform in early March.

Electrical services and hardwire internet are exclusive to Markey's Rental & Staging at the JW Marriott. Their online form will be in ExhibitorPro.

The exhibit space is carpeted. You may choose to order carpet or flooring from Shepard (i.e., to match your branding); however, it is not required. **Please note:** Your organization may be responsible for damage to the Griffin Hall carpet incurred in or around your booth or as a result of move-in or move-out.

Wi-Fi

INFORMS will provide complimentary Wi-Fi, sponsored by Hexaly, throughout the JW Marriott meeting space. Wi-Fi is optimized for web browsing and email, but not streaming. If you need uninterrupted Wi-Fi access in your booth, you'll want to order it from Markey's via the ExhibitorPro platform.

Exhibit Booth Assignments

Exhibit booth selections began in January and were offered in the order in which contracts were signed AND deposit or full invoice payments were made. See the current floor plan and exhibitor list on the [conference website](#).

Exhibit Location

Griffin Hall, Second Floor

Exhibitor Set-up

Sunday, April 6, 2025, 12noon-5pm

Exhibit Hours

Sunday, April 6, 2025, 7-8:30pm, Networking Event

Monday, April 7, 2025, 9am-4:00pm

Tuesday, April 8, 2025, 9am-4:00pm

Exhibitor Move-Out

Tuesday, April 8, 2023, 4:00*-9:00pm

*Early dismantling is disruptive to the exhibit show; therefore, exhibitors may not pack, tear down, or remove any portion of their exhibit prior to the official closing at 4:00pm, Tuesday, April 8.

Upcoming Exhibitor Deadlines: February 28th

- Pay balance due to The Wyman Company.
- If you haven't already, please complete the [Exhibitor Requirements Form](#) as soon as possible.

Exhibitor Donation Program

Plan to have a large monitor in your booth? Avoid shipping or rental costs. Get it locally (i.e., at Best Buy, Costco, Walmart, etc.) and donate it after the conference!

INFORMS has partnered with Teachers' Treasures, an Indianapolis-based organization. Teachers' Treasures works to ensure teachers and students across Marion County have access to free, vital supplies and resources for classroom success.

The exhibitor donation form will be available in Shepard's ExhibitorPro. Donated items will be picked up between 4:30 and 6:00pm on Tues, April 8.

Analytics+ Conference Hotel Reservations

For your own protection, we ask that you exercise caution when making your hotel and travel arrangements. INFORMS only guarantees sleeping room rates or availability during the event dates for reservations made directly through the [hotel portal](#) published on the conference website. INFORMS negotiated the discounted group rate of \$279/night + taxes. The deadline for reservations is March 13.

Don't Risk Identity Theft

INFORMS does not work with outside travel vendors. If you are contacted by a company stating they are the official travel vendor for INFORMS or any INFORMS meeting, it is a scam.

These groups are NOT affiliated with INFORMS in any capacity and engaging with them may result in identity theft and/or no hotel reservation at all.

Promotion Kit

Check out the 2025 INFORMS Analytics+ Conference [Promotion Kit](#)! Invite your customers to register and attend the 2025 INFORMS Analytics+ Conference. Use the suggested text and artwork to promote your exhibit booth, Exhibitor Workshop, Technology Showcase, as well as any sessions in which your colleagues are presenting. Post on social media, LinkedIn®, Facebook, Instagram, and Twitter/X using the hashtags, #2025Analytics+ and #INFORMS.

Want to drive traffic to your booth?

You can order food and beverage and host happy hour in your exhibit booth! You can also treat your workshop attendees.

You set the budget and work directly with the [JW Marriott catering department](#), the exclusive food and beverage service provider at the resort. All catering orders are subject to a 26% taxable service charge + sales tax. A Marriott bartender is required if alcohol is offered.

New this year: Exhibit Hall Activations

Got giveaways? Holding a raffle? Send me a 30- to 40-word description, and I'll list them on the new (not yet published) Exhibit Hall Activations webpage! They'll also be featured in the mobile app.

Website Updates

Bookmark the [2025 INFORMS Analytics+ Conference](#) website and check it for frequent updates!

Save the Dates!

- [2025 INFORMS International Meeting](#),
July 20 – 23, Singapore
- [2025 INFORMS Annual Meeting](#),
October 26 – 29, Atlanta, GA

Questions about these 2025 meetings?

If you are interested in exhibiting at or sponsoring the International or Annual Meeting, please contact The Wyman Company at conferencesales@informatics.org.

Questions about the Analytics+ Conference?

Please direct all exhibitor fulfillment, registration, Exhibitor Workshop, Technology Showcase, and exhibitor donation questions to [Loraine Coleman](#), the Exhibits & Meetings Manager at INFORMS.

Thank You! See you in Indianapolis!

Thanks again for your support for the 2025 INFORMS Analytics+ Conference!