MORNING SESSION – 9am start time

Welcome and Session Introduction

Presentation: “The Evolution of Analytics Programs – How Did We Get Here and Where Are We Going?” Michael Rappa, The Goodnight Director and Head of the Institute for Advanced Analytics at North Carolina State University.

Small group discussions on the opportunities, issues, challenges related to analytics and data science program management at the Undergraduate, Masters and Ph.D. levels.

LUNCH AND SPONSORED PRESENTATIONS – 12pm start

AFTERNOON SESSION – 1:15pm start

Debrief on Morning Session and Introduction of Afternoon Session

Presentation: “The Changing Role of the University/Corporate Partnership – from Internships and Capstones to Patents and Published Research” Bill Franks, Director of the Center for Statistics and Analytical Research at Kennesaw State University.

Small group discussions on the opportunities, issues, challenges related to Corporate Partnerships at the Undergraduate, Masters and Ph.D. levels.

SESSION DEBRIEF AND SUMMARY

NETWORKING RECEPTION - 5pm start
2022 Meeting Planning Committee

Jennifer Lewis Priestley, Kennesaw State University - Chair
Goutam Chakraborty, Oklahoma State University
Robert McGrath, University of New Hampshire
Cody Baldwin, University of Wisconsin
Steve Moss, Georgia Southern University
Steven Hill, University of North Carolina at Wilmington
Jennifer Ryan, University of Nebraska
Joe Wilck, William and Mary
Giada Tridello-Mattern, MIT
Myra Gonzalez, Texas A&M
Matt Bailey, Bucknell - Past Chair
Harish Krishnan, University of British Columbia - Past Chair