

2024 INFORMS Analytics Conference

17 Days and Counting!



Upcoming Exhibitor Deadlines

2024 INFORMS Analytics Conference	Due Date
Technology Showcase Slides are overdue. If you have not already, please email the presentation slides to meetings@informatics.org .	3/18/2024
Complete your Conference Registration	3/29/2024
Pay \$150 Exhibitor Workshop AV Fee (INFORMS to invoice)	3/29/2024
Download the mobile app	tentative conference availability/release: on or around April 8
Exhibitor Workshop Registration Lists Distributed to Host Exhibitors	4/8/2024
Final Conference Registration List Distributed to Exhibitors	on or around 4/29/2024

Using Engagefully, the Analytics Conference Mobile App: Download it to your Phone Now!

Did you know you...

- must be registered for the conference to access the mobile app and its desktop version?
- will have access to FREE lead retrieval?
- can contact attendees directly through the app before (invite them to attend your workshop or showcase), during (ask them to stop by your booth), and after the conference (follow up on their interests)?
- can post your workshops and showcases on the Social Timeline to drum up attendance?
- can access the Exhibitor Portal through the desktop version and see the contacts and leads generated on site?

I will be available on site to demo the QR Code scanning for lead retrieval.

Promotion Kit

It's not too late to check out the 2024 INFORMS Analytics Conference [Promotion Kit!](#) Invite your Orlando area customers to register and attend the 2024 INFORMS Analytics Conference. Post on social media, LinkedIn®, Facebook, and Twitter/X using the hashtag, #2024Analytics.

Use the suggested text and artwork to promote your exhibit booth, Exhibitor Workshop, Technology Showcase, as well as any sessions in which your colleagues are presenting.

[Exhibitor Information](#)

Exhibits Location:

Convention Level, Porticos East and West

Exhibitor Set-up:

Sunday, April 14, 12noon-5pm

Exhibitor Hours:

Sunday, April 14, 7-8:30pm

(Welcome Reception with Exhibitors)

Monday, April 15, 9am-4:00pm

Tuesday, April 16, 9am-4:00pm

Exhibitor Move-Out:

Tuesday, April 16, 4:00*-9:00pm

*Early dismantling is disruptive to the conference; therefore, exhibitors may not pack, tear down, or remove any portion of the exhibit prior to the official closing at 4:00pm, Tuesday, April 16.

Terms and Conditions

Just a reminder about the exhibitor contract Terms and Conditions. This year, we will be watching for the following on site:

- All exhibits must be arranged so as not to obstruct the view of adjacent booths.
- Exhibits are not to exceed eight feet in height on the back wall or 3.5 feet in height along the sides or extend beyond the contracted booth perimeter. This includes lighting and sound.
- Hours and dates for installing, showing, and dismantling the exhibit space shall be those specified by INFORMS and [published on the event website](#) (and in this newsletter) and in the ESM.
- All exhibits must be open and staffed during the exhibit hours published on page one of this newsletter and the conference website.
- No dismantling or packing may be started before the official close of the exhibits, 4:00pm, Tuesday, April 16.

In the future, your organization may incur penalties for violations of these Terms and Conditions such as the loss of priority points or right of first refusal.

Exhibitor Advisory Group (EAG):

We are looking for volunteers! An EAG is one of the best ways to create a channel for communication between INFORMS and its exhibitors. We would like to know where else you are exhibiting, your experiences, what sponsorship opportunities other organizations are offering, and how we can improve our offerings.

We will plan quarterly or bimonthly online meetings. We may also meet face-to-face at the Analytics Conferences and Annual Meetings. Please contact [Loraine Coleman](#) if you are interested in participating.

Website Updates

Check the [2024 INFORMS Analytics Conference](#) website for frequent updates!

Exhibitor Survey

Watch for the 2024 INFORMS Analytics Conference exhibitor survey via the mobile app. Your feedback is important to us!

Save the Dates!

- [2024 INFORMS/ALIO/ASOCIO International Conference](#), MEDELLÍN, COLOMBIA, June 16-19 (sponsorships available)
- [2024 INFORMS Security Conference](#), Arlington, VA, July 28-30 (tabletop exhibits and sponsorships available)
- [2024 INFORMS Annual Meeting](#), Seattle, WA, October 20-23 (exhibits and sponsorships available)
- 2025 INFORMS Analytics Conference, Indianapolis, IN, April 6-8 (exhibit and sponsorship sales available later this year)

Ready to Commit to these Future Events?

For more information, please check the websites and contact conferencesales@informs.org at The Wyman Company.

See you soon!

Thank you for your support for the 2024 INFORMS Analytics Conference!