Smarter Decisions for a Better World

2026 INFORMS Annual Meeting Exhibitor Newsletter

October Issue

Upcoming Dates & Deadlines:

- **October 27**: Last Day for Shepard Warehouse Deliveries without an additional fee
- **October 30**: Exhibitor Move-in, 8am to 5pm
- **November 1**: Exhibitor Move-in, 8 to 11am

Exhibitor Registrations & Mobile App:

The Mobile App was released to registrants on Oct 20. If your included registrants aren't registered, they won't have access to the mobile app.

Please review your mobile app listings and check my work. If you would like to change something, please email me the edits.

Reminder

Hall A is not carpeted. You are required to install your own carpet or flooring or order it from Shepard.

Social Media Promotion Kit

Join the conversation on social media to amplify your presence at the 2026 INFORMS Annual Meeting. The Promotion Kit's sample messages and images can be used as a guide.

I cannot wait to see your posts on LinkedIn®!

Order Catering for your Exhibit Booth or Workshop

Nothing drives attendees to your exhibit booth like food and drink! Treat your workshop attendees to a refreshment break. See the attached menu and order form and contact Payton Stanberry or Miles Alberga at Legends Catering. Be specific about the date, time, and location (i.e., meeting room number or booth number).

Exhibitor Donations Program

I'm still working to identify a local recipient for your "extras." I will send the donation form as soon as I can.

BYOWB (Bring Your Own Water Bottle)

Support the INFORMS sustainability efforts! Bring your own water bottle and fill up on site. There are more than 20 Hydration Stations throughout Moscone Center South.

Wi-Fi

INFORMS will provide complimentary Wi-Fi, sponsored by Hexaly, throughout the Moscone South meeting space. Wi-Fi is optimized for web browsing and email but not streaming. If you need uninterrupted Wi-Fi access in your booth, you will want to order it via the ExhibitorPro platform.

Friendly Reminders

- All exhibitor materials and activities must be confined to the limits of the contracted exhibit booth and shall not interfere with attendee or aisle traffic and other exhibitors.
- All exhibits must be arranged so as not to obstruct the view of adjacent booths.
- Exhibits are not to exceed 8 feet in height on the back wall or 3.5 feet in height along the sides or extend beyond the contracted booth perimeter.
- All exhibits must be open and staffed during exhibit hours.

Save these 2027 Dates

- 2027 INFORMS Analytics+ Conference: April 4-6, Washington Hilton, Washington, DC
- 2027 INFORMS International Meeting: July 4-7, ICC Sydney, Sydney, Australia
- 2027 INFORMS Annual Meeting: October 24-27, Seattle Convention Center, Seattle, Washington

Questions?

Contact Loraine Coleman.

See you in San Francisco!