2019 INFORMS ANNUAL MEETING

Washington State Convention Center | Seattle, Washington | October 20–23, 2019
meetings.informs.org/seattle2019

The INFORMS Annual Meeting connects 6,000+ students, professionals, academics, and industry leaders to share ideas and research, and explore best practices. The meeting features presentations by industry and academic leaders on real-world applications of operations research and analytic solutions.

Meeting at a Glance

- 6,000+ Attendees
- 52 Exhibiting Companies
- 85% Master's or PhDs
- 40% Student Attendance
- 85% Academic Audience

Who Should Exhibit/Sponsor

- Book and software publishers
- Companies offering interactive products and services for the analytics and operations research field
- Education programs and institutions
- Recruiters

Exhibit Dates and Hours

- Sunday, October 20   12noon–5pm
                                            7:30–9pm
- Monday, October 21   9am–5pm
- Tuesday, October 22   9am–5pm
- Wednesday, October 23   9am–12:30pm

Conference Sponsorship Packages

- Range from $2,500 to $25,000.
- Exhibit Package is $2,750.

Benefits of Exhibiting & Sponsorship

- Dedicated time to meet with attendees and start discussions.
- Opportunity to host a Technology Tutorial during conference sessions and tracks and/or one Technology Workshop.
- Build your brand awareness to 6,000+ students, professionals, and academics in the industry.

Benefits of Exhibiting & Sponsorship
(Continued)

- Increase exposure and return on your investment with an exhibitor listing in the Annual Meeting Quick Reference Guide, on the website, and in the mobile app.
- Reach a broader audience through on-site and online presence.
- Mix exhibit and sponsorship opportunities for higher exposure, brand awareness, and to drive booth traffic.
- Additional information on packages and benefits can be found on our website at **meetings.informs.org/seattle2019**.

Reserve Early

Exhibit space and sponsorship opportunities are limited. Booth locations will be offered on a first-come, first-served basis.
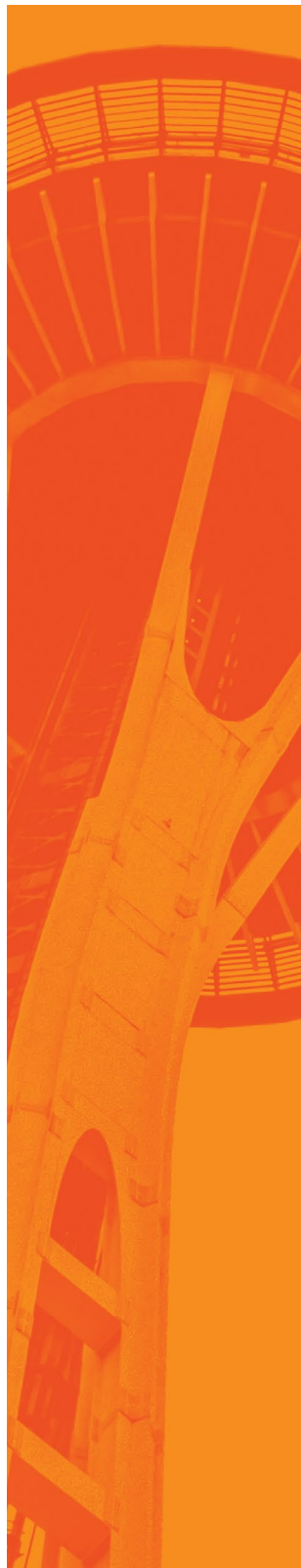
Exhibit & Sponsorship Opportunities	Diamond ($25,000)	Platinum ($15,000)	Gold ($10,000)	Silver ($5,000)	Bronze ($2,500)	Booth Only ($2,750)
Exhibit						
Standard Exhibit Booth	•	•	•			•
100-Word Listing in Exhibit Guide	•	•	•			•
Pre-Conference Technology Workshop	•	•	•			•
50-Minute Technology Tutorial Session	•	•	•			•
2 Exhibit Booth-Only Registrations	•	•	•			•
Conference Registration						
2 Full Conference Registrations	•	•				
1 Full Conference Registration			•			•
Logo featured on Conference Homepage	•					
Invitation to the General Chair's Reception	•	•	•	•	•	
1-Time Email Use of Opt-in Participant List	•	•	•			
Recognition in INFORMS Membership eNews	•	•	•	•	•	
Logo on Full Page Ad in *OR/MS Today*	•	•	•	•	•	
Recognition on Website, Signage, Print, & Mobile App	•	•	•	•	•	
Recognition at Opening Plenary	•	•	•	•	•	
Logo in Conference Quick Reference	•	•	•	•	•	

Sponsors receive all of the above listed package benefits, plus their choice of available opportunities.
Please visit **meetings.informs.org/seattle2019** for more sponsorship package details.

Custom packages available.